

“YOUR NARRATIVE” INDIVIDUAL PRESENTATION

SOC 204A - Sociology of Mass Media and Popular Culture

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Fall 2021

Select the category of media you wish to present on. Identify an artifact of mass media or popular culture in that category that is meaningful to YOU (e.g., a song, a film clip, a TV show [broadcast or streaming], a video game, a meme, your favorite sport).

Questions

Once you have selected your artifact, you will evaluate it to answer the following questions:

1. What narrative or story does it tell?
2. What existing social norms does it gesture too? What element of the social world is this artifact situated within?
3. Who produced this media, and why? What is its primary goal?
4. What role does it play in resisting, reinforcing, reshaping, or otherwise engaging with social norms and larger social issues?
5. Finally, why is it meaningful to you?

Classroom Presentation

- Present a 10-minute discussion of your artifact that addresses these questions.

Grading Rubric

- Clearly presents and identifies the article for discussion - 20/20
- Student is clearly prepared and demonstrates thoughtfulness in their analysis - 20/20
- Addresses all topics
 - Provides us with a clear discussion of what the artifact means/what story does it tell - 10/10
 - Clearly discusses the social impacts and origins of the media - 10/10
 - Discusses larger social issues - 10/10
- Presentation is professional and polished - 20/20